

Arts & Sciences Council
Committee on Global Education for Undergraduates
Annual Report, 2011-12

Prepared by the Global Education Office for Undergraduates (GEO)
Submitted by Thomas Robisheaux, Committee Chair
May 2012

Meetings

The Global Education Committee met once a month from September to May during the 2011-2012 academic year, except for the month of January when the meeting was cancelled due to a lack of agenda items.

Basic Activities

The Committee met regularly to look over student petitions for study abroad programs, to discuss summer reviews of programs conducted by directors in the office, to give updates on various programs, and to give suggestions on programs that should be added to and removed from the Approved List.

A. Petitions

As of May 2012, there were a total of 42 petitions (25 semester, 17 summer)

Breakdown by Country:

Argentina—1	Korea-1
Berlin--1	Lebanon—2
China--7	Morocco—2
France--6	Peru--1
Georgia—1	South Africa—1
Germany—1	Spain--3
Ghana--2	Sweden—1
Italy—7	Switzerland--1
Kenya--1	

****Note**** International Honors Program (IHP) visits multiple locations:

IHP (NYC, New Delhi, Dakar, Buenos Aires)—1 semester petition

IHP Health and Community: Globalization, Culture, and Care –2 semester petitions

B. Summer Program Reviews

GEO Assistant Director Gozik mentioned during the November Global Education Committee meeting that the summer program review process has been tweaked in a manner that makes it more aligned with the semester external review process. For the summer reviews, GEO has two individuals who travel to the summer program review site: a GEO administrator and a Duke faculty member or administrator.

a) Flanders: reviewed by Gozik and Natural Sciences Dean Robert Calderbank

Gozik discussed the outcomes of the Duke in Flanders summer review during the November meeting. The program attracts 8-10 students a year. An issue that had been raised during the review of the program was that finalizing the student roster is a lengthy process which causes problems in orienting students, purchasing tickets, etc. Gozik said that hopefully this problem could be rectified by earlier student recruitment. Gozik mentioned how there had been some talk about adjusting the program courses to include a stronger MMS component with course cross-listings. The program director considered piloting these new courses during

summer of 2011, yet ultimately felt that it was better to stay with the original content. Gozik stated that everything else about the program was excellent.

b) Geneva: reviewed by Gozik and Natural Sciences Dean Robert Calderbank

Gozik discussed the Duke in Geneva summer review during the November meeting. Gozik mentioned that Duke in Geneva has been a strong program and there tend to be double the number of applicants than available spots. This results in the program being filled with very strong students. There was some discrepancy in the outcomes listed on the syllabus and program information that was provided to GEO. This will be resolved in the future. The biggest concern about the program is the lack of interaction with the local culture. This can be partially addressed by having visits to international organizations such as the UN, the Red Cross, etc. He also mentioned that more could be done in terms of orienting students to Switzerland during the pre-departure session.

c) Ghana: reviewed by Paul Paparella and Bruce Hall

GEO Assistant Director Paul Paparella presented the Duke in Ghana summer program review during the December meeting. The major challenge of the program is the directorship of the program. Previously it had rotated amongs Cultural Anthropology faculty. Those involved now have other foci, so there is no stable roster of faculty which is a concern. The program needs stronger continuity. However, in spite of the lack of faculty continuity, there is good support on the ground in Ghana which helps the program run smoothly. The second course offered to students needs to have a more cohesive.

d) Spain: reviewed by Paul Paparella and Lee Baker

Paparella provided the review of Duke in Spain during the December meeting. He stated that the program is like a well-oiled machine and that the only area that needs tweaking is the pre-departure meeting. The director of the program focuses more on logistical information and not as much on academics. The program still attracts a lot of students even though the director is not here at Duke to recruit for the program. It would be good to have more non-Duke students on the program to increase the diversity of the program.

C. Program Issues and Updates

a) Duke in the Andes

GEO Associate Director Amanda Kelso said that students participating in Duke in the Andes program enroll in classes from various sources, one of them being FLASCO, which is a graduate school. Grades come to the Global Education Office numerically and the office converts the grades to the Duke system. In the past, there has not been a problem with the conversion process because no student in previous semesters has earned less than a "B" grade. However, Kelso said that this past fall semester, a student earned a grade lower than a "B," which according to FLASCO, is a failing grade. Kelso mentioned how giving the student a failing grade would be unfair because the course was technically a graduate level course. Therefore, Kelso said that the student received a "C-" grade according to the Duke Grading System. The Committee agreed this was an appropriate resolution. Riley and Kelso mentioned that they would look at these types of situations more carefully in the future and would have a discussion with the Registrar's office about grading on programs facing similar conundrums.

b) Duke in the Arab World

Due to scheduling conflicts that Bruce Lawrence and Mbaye Lo faced, the program was reconfigured to be a 5 week program that offered one course on religious citizenship.

c) Duke in China (Fall semester)

The Committee was informed of the difficulties recruiting students for the Duke in China program that takes place in Kunming, China in the fall. Students want to travel to metropolitan areas such as Beijing and Shanghai. As a result, it has been decided to add a fall semester to the program in Beijing, China at the University of International Business and Economics in Beijing (UIBE), effective fall 2012. UIBE is also the location of the Duke in China summer program. It has the capacity to host a semester long program. Students will study business classes in English at UIBE, as well as Chinese language and culture and history.

d) Duke in Mexico

The challenge of recruiting students for Duke in Mexico and the difficulties working with the program partners in in Puebla, Mexico have led to a decision to move the intensive language summer program for

beginning level Spanish speakers to Alicante, Spain. The program's name has been changed to Duke Intensive Spanish in Alicante and is scheduled to operate summer 2012.

D. Additions to the Approved List

- 1) University of Michigan-Shanghai Jiao Tong University Joint Institute from the School of Engineering – Shanghai, China (Semester)
- 2) Technion University –Haifa, Israel (Semester)
- 3) SIT Brazil: Public Health, Race and Human Rights (Semester)
- 4) SIT Chile: Public Health, Traditional Medicine and Community Empowerment (Semester)
- 5) Budapest Semester in Math (Semester)
- 6) Fairfield Summer in Florence (Summer)
- 7) SIT Oman: Political Culture and Development (Semester)
- 8) Boston University Geneva Switzerland Internship Program (Semester)

E. Deletions from the Approved List

- 1) SIT: Uganda Development Studies
- 2) SIT: Ecuador Culture and Development
- 3) UMich/UWisc: Florence/Italy

Accomplishments

During the 2011-2012 academic year, the Global Education Committee approved several new programs.

A. New Program Approvals

a) Duke in Brazil

Duke in Brazil was approved by the Committee during the March 2012 Global Education Committee meeting for summer 2013. The program will be a 6 week, 2 course program. Students will visit two cities while in Brazil: Rio de Janeiro and Belém do Pará. While in Rio de Janeiro, students will look at social issues, human rights, politics, and civics and at Belem do Para students will look at environmental issues. The faculty director of the program will be Magda Silva.

b) Duke in Costa Rica

Duke in Costa Rica was approved by the Committee during the April 2012 Global Education Committee meeting. Students will have the opportunity to visit hospitals and clinics while in Costa Rica and will take a language course focused on health issues in Costa Rica. The program will run for the first time in summer 2013. The faculty directors of the program will be Bethzaida Fernandez and Joan Clifford.

c) Duke in Crete

Duke in Crete was approved in March 2012. The program will be jointly administered by the Duke-UNC Consortium for Classical and Mediterranean Archaeology. Duke in Crete will be 6 weeks in length and students will engage in experimental learning doing excavations at the excavation site of Azoria and by attending presentations, lectures, and working in the lab at the Institute for Aegean Prehistory Study Center for East Crete. The Committee made plans to alert the Course Committee about this program so that they can ensure that the program will provide an academically robust experience to students. The program will run in the summer of 2013. The faculty directors of the program will be Professors Carla Antonaccio and Professor Donald Haggis.

d) Duke in DC

Duke in DC was approved in October 2011 for spring 2013. GEO is enthusiastic about the program because students have been interested in studying/interning in DC for quite some time. Students will take 2 regular classes, do an internship with a paper component, and will participate in a course that will be comprised of a series of Friday lectures, where students would have to write weekly reflection papers. The faculty director of the program will be Dr. Kristen Goss.

e) Duke Semester in India

Duke in India was unanimously approved by the committee in September 2011 for spring 2012. Although, the program did not run during spring 2012 due to an insufficient number of applicants, it will be offered again

for spring 2013. The program will operate alongside Global Semester Abroad for the first 7 weeks. During the remaining 7 weeks, students will travel to different cities within India such as Bangalore and New Delhi and will complete research projects with various NGOs. At the end of the semester, the students will travel back to Udaipur to finalize and present their research projects. Anirudh Krishna has developed 2 classes for the second half of the semester. One course will focus on developmental policy issues and one will focus on global health. The faculty director of the program will be Anirudh Krishna.

f) Duke Intensive Global Italy

Duke Intense Global (DIG) Italy was approved by the Committee during the April 2012 Global Education Committee Meeting. Students will enroll in three courses in Fall 2012 and will then travel to Venice, Italy for three weeks. Students will then be expected to take a higher level Italian course in Spring 2013. In the summer, students will go back to Venice and participate in either an internship, in the Duke in Venice study abroad program, or both. If students decide to participate in both the summer study abroad program and internship, they will be responsible for paying the expenses associated with the internship program. The faculty directors of the program will be Luciana Fellin and Martin Eisner.

g) Duke in Kunshan

Duke in Kunshan: Global Health was approved in April 2012. The program will initially take place at Duke Kunshan University (DKU) in China in Fall 2013. Three of the four courses will count towards the Global Health Certificate. The program plans to attract Duke University students, students in China, students studying in institutions other than Duke in the US, and international students. Duke University students and students studying in other institutions in the US will apply for the program through GEO. Students in China will apply directly through DKU. The program will be directed by the Duke Global Health Institute and DKU.

h) Duke in London Finance

Duke in London Finance was approved by the Committee in May 2012 for summer 2013. The program will be a two course six week program held in London, England and will focus on global markets and financial services. GEO will work with Raisel on finalizing the details of the budget before the program runs next summer. The faculty director of the program will be Emma Raisel.

i) Duke in Montreal

Duke in Montreal was approved by the Committee in September 2011 for summer 2012. The program is designed to be an advanced language program cross-listed with Markets and Management. The program offers a destination (Canada) not currently provided in the GEO portfolio for 4 weeks and one course. It should appeal to students who cannot be accommodated by the Duke in Paris and Duke in Geneva summer programs. The faculty director of the program is Deb Reisinger.

j) Duke in the Silicon Valley

Duke in Silicon Valley was approved by the Committee during the May 2012 meeting, contingent upon the program finding an academic anchor. The program will begin in the summer of 2013 and will focus on how to build a sustainable enterprise. The course will be crosslisted in Economics and Markets and Management. Kimberly Jenkins will be the onsite program director and will teach the course alongside Clay and Matt Christenson. There will be an optional non-credit bearing internship offered following the program. The Committee believes that there will be sufficient demand for the program based on a survey Dean Franzoni conducted. The program aligns with Duke's vision of entrepreneurship and innovation.

k) Duke in Singapore

The concept of the Duke in Singapore program was received with positive feedback from the Committee. The program proposal that the Committee received proposed a four week one course program, of which two weeks would be in Singapore. The program is geared towards student athletes and the course will be on international sports marketing and management. The Committee decided that they needed a more formal program proposal before the program can officially be approved. The faculty director of the program is Scott Yakola.

B. WOW course proposal

Riley presented a proposal for a new course to be geared towards Duke study abroad students. The course will be delivered online and will be called Windows on the World (WOW). The course was approved for an overload exception by the Trinity academic deans and by the Committee. This course would be the only course allowed as an overload since this course will actively engage students in the culture they are living in through various activities. Riley stated that she would put it through the course approval process and work on getting faculty status to teach the course.

C. The Sense of the Committee

GEO spent much of the fall 2011-spring 2012 academic year engaged in discussions about how it believed that it should be involved in the approval process for new international programs and programs with significant international academic components at Duke.

The Global Education Committee provided rationale for why it believed it should be involved in this approval process: its involvement would ensure the safety, security, academic integrity, and feasibility of new programs and help with marketing initiatives and the sustainability of programs. Throughout the year, the Global Education Committee had discussions with individuals such as Ruth Day and the Executive Committee of the Arts and Council (ECASC) about this matter. Ruth Day, Chair of the A&S Council, then met with others to develop a resolution for consideration.

The A&S Council Global Pathways Resolution was sent to the A&S Council for approval and it was passed. The resolution made the program approval process for new global programs more transparent. The resolution has also resulted in a more clear understanding that program proposals should be sent the Global Education Committee via the Global Education Office.

D. Recognition of Outgoing Chair

Outgoing chair Tom Robisheaux was recognized by the committee and GEO for his efforts during his tenure as chair with the presentation of a crystal globe. The committee and GEO have benefited from Tom's support and leadership over the past three years.

Challenges

A. Costa Rica Incident Report

Riley informed the Committee about a student tragedy. Two students were caught up in a rip tide while on the beach at the end of the OTS-Costa Rica program. One of the students was rescued, while the other student went missing. The missing student's body was eventually found. Riley said that the student was the only male out of 14 students. She mentioned that there was a special ceremony held for the student at Duke, while simultaneously the family was conducting a Hindu ceremony for their son in Costa Rica. Khanna asked at the May 2012 meeting if something different would be done on the program to prevent this from happening again and Riley said that once the investigation on this matter has been completed there would be a discussion.

Plans for Next Year

The Global Education Committee will continue to review and approve petitions and new program proposals, have reports from the summer and semester program reviews (Duke in Berlin, Duke in Paris, Duke in Russia, Duke in China, and Duke in Australia). Some of the new programs that will be coming up include the Duke Paris to Parma Neuroscience program, a formal proposal of the Duke in Singapore program, as well as others as they emerge. The committee will also undergo a change in composition as Tom Robisheaux cycles off as chair.

Suggestions for the Future

A. Repurposing of the Global Ed Committee

Riley conveyed to the Committee that Steve Nowicki suggested that one of the possible outcomes that could result from his proposed strategic plan for undergraduate initiatives is that the Global Education Committee could

be repurposed in such a manner that more time would be spent on discussing undergraduate global initiatives rather than on petitions. A subcommittee could be created that could handle petitions.

Additional Comments

A. GEO Updates

The Global Education Office now reports to Steve Nowicki, Dean and Vice Provost of Undergraduate Education. However, it was noted that there would not be any significant changes resulting from this new organizational structure since GEO's programs and program budgets are still a part of Trinity College.

Committee Membership

Satti Khanna served as the Chair of the Committee from September to December 2011 while Tom Robisheaux was on leave for the fall 2011 semester. Tom Robisheaux resumed being the Committee Chair from January to May 2012. In May 2012, the Committee said farewell to Robisheaux as Committee Chair and thanked him for his service with a gift. The Committee also said farewell to Madeeha Khan, the Staff Assistant responsible for taking the meeting minutes.

GLOBAL EDUCATION COMMITTEE 2011-12

Tom Robisheaux, Chair trobish@duke.edu	Sept. 2009 -August 2012 (on leave Fall 2011) Humanities - History
Linda Franzoni franzoni@duke.edu	Sept. 2010-August 2013 Engineering
Ken Rogerson rogerson@duke.edu	Sept. 2010-August 2013 Social Sciences - Public Policy
Satti Khanna, Acting Chair skhanna@duke.edu	Sept. 2011-August 2014 Acting Chair (Fall, 2011) Foreign Language - Asian and Middle Eastern Studies
Jon Shaw shaw@duke.edu	Sept. 2009-August 2012 Natural Sciences – Biology
Caroline Buck caroline.buck@duke.edu or Rob Stewart rks18@duke.edu	Sept. 2011-May 2012 DSG Student Representative Sept. 2011-May 2012 DSG Student Representative
<i>Ex officio members</i>	
Lee Baker ldbaker@duke.edu	Permanent, Dean , Academic Affairs, Trinity College
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Madeeha Khan madeeha.khan@duke.edu	Permanent, Staff Assistant, recorder
Dalene Stangl dalene@stat.duke.edu	Representative, A&S Council Executive Committee

*Directors in Global Education Office who rotate their presence dependent on the agenda items being discussed. Revised June 2, 2010